

WHY SPONSOR?

A beautiful location on the Nature Coast of Florida, talented artists make the Cedar Key Art Festival an ideal opportunity for you to reach a broad and loyal audience.

Festival Highlights

- The art work presented at Old Florida Celebration of the Arts in Cedar Key is from a variety of media including painting, photography, printmaking, handmade paper, wood, jewelry, sculpture, fiber, mixed media and glass. Within these categories will be a variety of styles from traditional to abstract in a variety of price ranges with the goal being "something for everyone."
- Fantastic entertainment including scheduled stage performances, children's activities and food booths.
- The Cedar Key Art Festival receives numerous applications from which an esteemed jury selects work from the best of local and national artists.

By the Numbers

- 125 visual artists displaying their original work along three entire blocks on Historic 2nd Street.
- Over \$10,000.00 in prize money is awarded during the festival.
- In just 2 days 20,000 people attend this annual event creating a wonderfully successful weekend for everyone!
- Exhibiting artists consistently rate the festival in their favorite to do.
- Surveys on the relevance of consumer sales of products through exposure at festivals and concluded that 78% of festival sponsors see a measurable impact on their sales!

A Recognized Festival

The Annual Cedar Key Arts Festival is in its 47th year and has developed into one of the best festivals in Florida. Your presence at the Old Florida Celebration of the Arts in Cedar Key will connect you to a broad and loyal audience base.

Exposure, Branding and Coverage

Your company name and logo will be included in:

- Festival – information booth, area businesses, and throughout the event,
- Festival Programs – printed and distributed to artists, area businesses and throughout the event,
- Logo exposure and link to your website on the Cedar Key Art Festival web site.
- Company name or logo included on poster advertisements
- Recognition at the Artist Reception Saturday evening
- Acknowledgement in post-Festival publications
- Sponsors will be displayed on promotional signs or banners at designated areas within the Festival

Media Coverage

The media coverage of our Art Festival is extensive. In 2010 we received television coverage, editorial coverage and calendar listings in newspapers, radio interviews, and on-line exposure through website coverage - all this adds up to priceless exposure for the festival and our sponsors.

For additional information, please call Mandy Cassiano at 352-543-5400
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